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# Fadiyah Sameh

## Professional Writer

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[www.fadiyahsameh.com](http://www.fadiyahsameh.com)

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### Personal Statement

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I am a professional researcher, writer, eCommerce consultant, and content marketing specialist with 9+ years of experience Alhamdulillah. Foundr magazine featured one of my articles and also I have worked for London Oxford University.

In the last 2 years, more than 50+ of my keywords have ranked number One at Google, 250+ keywords among the top 5, and 600+ of my keywords are ranking on the first page or among the top 10.

I have helped companies grow more than 800% in terms of sales and more than 400% in terms of organic traffic.

I have written over 6 thousand short and long articles over the last 9 years Alhamdulillah. I have worked on different contents like SEO, Blog, E-book, eCommerce, Web Content, Academic research papers/assignments, Social media, Essay Writing, Automobile, Food, Technology, Fashion, Amazon product, Curtains, Academic, Health & Fitness, Medical-related, IT-related researches, Finance, Sports, News, Travel, Gadget, Email marketing, Business Proposals, Product Reviews, Product Descriptions, etc and also have done editing, proofreading and rewriting works Alhamdulillah.

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## Skills

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Content marketing strategy - Expert and successful Alhamdulillah  
Managing social media campaigns - Expert  
Keyword & Topic Research - Expert  
Competitor Analysis - Expert  
Copywriting for blog posts - Expert  
Managing Facebook business pages and other social media platforms - Expert  
Managing social media platforms for clients - Expert  
Off-Page and On-Page SEO services - Expert  
Creating Funnels and Leadpages - Expert  
Managing websites - Expert  
Email Marketing - Expert  
Link building - Expert  
WordPress - Expert  
Graphics Design - Expert  
Video editing - Highly Proficient  
Collecting data (e.g. from Google Analytics) - Highly proficient  
Perform responsibly in a 100% virtual work environment - Expert

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## Experience

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### **Perzonalization.com / Content Marketing Specialist**

July, 2017 - January, 2020, Turkey

Research, writing, and designing eCommerce Blog and Social media posts. Posting articles in WordPress backpanel doing on-page SEO. Interacting with people in social media (Facebook, LinkedIn, Quora), backlink building, email marketing overall content marketing for the posts.

### **Study2malaysia.com / Content Writer & Consultant**

November 2016 - December 2019, Continuing as Part time , Malaysia

Complete website content planning and writing. Develop and design the blog and writing posts. Keyword research and on-page SEO for the blog posts, designing custom social media posts, and scheduling. Training content marketing team.

### **Bikooch / Travel Writer**

October 2012 - July 2015, Malaysia

Writing short travel articles on all locations of the world.

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## Education

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**Massachusetts Institute of Technology (Online) / Diploma in Biochemistry**  
2012 - 2013, Online

**Milestone College / Higher Secondary Certificate**  
2010 - 2012, Dhaka

**Uttara Girls School & College / Secondary School Certificate**  
2008 - 2010, Dhaka

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## Certifications

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### Google Digital Marketing

**Issuing authority - Google Digital Garage**

December 2020

Credential ID: WRP PFK K25

Verify the authenticity of the certificate at :  
<https://learndigital.withgoogle.com/link/1qsdpcdm9s>